

MAY 24 1943

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
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FRANCES HUGHES, Editor

6 WEST 52nd STREET

NEW YORK, N. Y.

ELdorado 5-3693

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK ENDING FRIDAY, MAY 21, 1943

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday May 21 4:00 P.M.	"COME AND PICK COTTON" FASHION SHOW Fashion show, with new, "beautiful feeling" cotton clothes, sponsored by the A. & S. College Fashion Board. Juke box music and favors for a lucky few. Press and public invited. Publicity: Emily Adamson, TR. 5-7200.	ABRAHAM & STRAUS, BROOKLYN	JUNIOR SIZE CENTER 3RD FLOOR, EAST BLDG.
Saturday May 22 7:00 P.M. Dinner	TESTIMONIAL DINNER TO WILLIAM M. HOLMES This is the annual benefit dinner sponsored and run by department store executives. Each year, a favorite merchant is the guest of honor. This time it is William M. Holmes, President of Bonwit Teller. Tickets: \$50 per couple. Publicity: Mrs. Germaine Swain, VA. 6-1590.	NATIONAL JEWISH HOS- PITAL AT DENVER	ASTOR HOTEL B'WAY AT 45TH STREET
Sunday May 23- May 30	METROPOLITAN JUVENILE STYLE MART Annual presentation of cream-of-the-market fashions in infant-juvenile and junior apparel. Buyers and stylists invited. Contact: Mr. Joe Goldblatt, Derby Sportswear, WI. 7-4520.	60 MANUFACTURERS OF JUVENILE APPAREL	NEW YORKER HOTEL 8TH AVE. AT 34TH ST.
Now Going On	OPEN AIR LUNCHEON AND TEA DANCE In spite of rationing, luncheon and tea will be served all Summer long (except Sundays) in the Sculpture Garden of the Museum of Modern Art, one of New York's delightful out-door spots, where it is possible to lunch in a small grove of Linden Trees or under a canopy of blue and yellow umbrellas. Luncheon will be served daily from 12 noon to 2:30 P.M., cost, \$1; tea, from 4 to 6 P.M., cost, 35¢. Special food for children includes ice cream, cake and milk. Special entrance leading directly to Garden on 54th Street. Publicity: Sarah Newmeyer, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 54TH STREET SCULPTURE GARDEN

WEEK BEGINNING MONDAY, MAY 24, 1943

Monday May 24- May 26 9:30 A.M.	ANNUAL CONVENTION OF PURCHASING AGENTS This convention will be devoted to the discussion of general regulations on materials and prices with economies and priorities in mind. Open to members of Association and registered persons. Fee: \$10 for registration and attendance. Contact: George Benard, 11 Park Place, CO. 7-3677,	NATIONAL ASSOCIATION OF PURCHASING AGENTS	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
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Beginning Monday May 24	FALL OPENINGS For a period of two weeks beginning May 24th, the Sportswear Guild will show its Fall lines to buyers and stylists. Individual opening dates:	9 MEMBERS OF SPORTSWEAR GUILD	INDIVIDUAL SHOWROOMS
	MON., MAY 24	STAR-MAID DRESSES	498 7TH AVE.
	TUES., MAY 25	DAVID M. GOODSTEIN	550 7TH AVE.
		KANE-WEILL	498 " "
		MUTUAL-ROSENBLUM	" " "
		WED., MAY 26	DAVIDOW
			ZOLTAN ROSENBERG
		TUES., JUNE 1	ADLER & ADLER
		THURS., JUNE 3	CHARLES W. NUDELMAN
			SPORT-CRAFT

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Week of Monday May 24 2:30 P.M.	ACTIVITIES OF BAMBERGER WOMAN POWER COUNCIL The Bamberger Woman Power Council, organized to get Jersey women started right in their jobs, has for its program for the coming week: Mon., May 24, 2:30 P.M.--LAST IN SERIES OF HANDY ANDY FIX-IT-YOURSELF COURSE: "HOW TO RE-FURNISH ANTIQUES". Tues., May 25, 2:30 P.M.--MONTCLAIR-SHORT HILLS DAY: TALK ON "GREECE TODAY". Wed., May 26, 2:30 P.M.--SOUTH ORANGE-MAPLEWOOD DAY: "DARING TO LOOK FORWARD" DISCUSSED BY ADELAIDE HAWLEY, C.B.S. Thurs. May 27, 2:30 P.M.--2ND OF BEAUTY TALKS BY DOROTHY GRAY EXPERTS. Fri., May 28, 2:30 P.M.--SPECIAL PROGRAM: GRADUATE NURSES OF ESSEX COUNTY. Sat., May 29, 2:30 P.M.--LAST SESSION, SEWING SERIES SIMPLICITY PATTERNS. 3:30 P.M.--VETERANS' RALLY IN 10TH FLOOR RESTAURANT. Further information from Nan Findlow, Publicity: Market 2-1212.	L. BAMBERGER & CO.	131 MARKET STREET NEWARK, NEW JERSEY
Monday May 24 4:15 P.M.	MAGAZINE COMING- OUT PARTY Why "Calling All Girls" has become the largest circulation magazine for teen-age girls in America and how this circulation can be harnessed to retail store presentations of teen fashions, will be dramatized at this informal "Coming-Out Party". Nancy Pepper, Fashion Editor, "Calling All Girls" (the "alias" of Betty Green, Fashion Editor, "Parents'" Magazine) will conduct the show and 50 high school girls--all official Hi-Style Scouts of "Calling All Girls"--will act as models with "speaking parts". Fashions featured editorially or advertised in the Fall issues of "Calling All Girls" will be shown on runway. Press, retail store and advertising executives invited. Publicity: Betty Green, CA. 5-6810.	"CALLING ALL GIRLS" MAGAZINE	NEW YORKER HOTEL NORTH BALLROOM
Monday May 24	EXHIBIT OF PHOTOS FROM STAGE DOOR CANTEEN Service men are welcome at this exhibit of candid photographs taken at the Stage Door Canteen. First 20 military men who recognize themselves in the photos, each get a kiss from any one of the many celebrities who will be present and also a photo. Promises to be fun for all. Service men, their friends and the Press welcome. Publicity: Miss Raices, CH. 4-2000.	R. H. MACY & CO., INC.:	HERALD SQUARE MILITARY CENTER, 2ND FL.
Monday May 24- June 12	EXHIBITION: CHINESE & AMERICAN PAINTINGS & WATER COLORS This is a one-man show revealing the paintings of Wang Chi Yuan, one of China's leading painters. Though he preserves the ancient culture of the nation, his paintings include current war scenes. This is the first exhibit of Mr. Wang's works ever held in New York. Contact: PL. 9-6545.	GALLERY OF MODERN ART	18 EAST 57TH STREET
Monday May 24	FALL FASHION OPENINGS The growing importance of the St. Louis market, particularly for junior fashions, draws many stylists and buyers from all over the country.	ST. LOUIS FASHION CREATORS	INDIVIDUAL SHOWROOMS
Tuesday May 25 7:15 P.M.	SECOND ANNUAL DINNER OF A.W.V.S. This is a celebration dinner to mark the second year of this helpful women's organization which lends its efforts to whatever jobs are required by the major war organizations. Tickets: \$3 a piece. Dressing optional. Contact: Mrs. Andrew Noe, Biltmore Hotel, Room 262, MU. 9-7920.	NATIONAL BRANCH OF A.W.V.S.	ROOSEVELT HOTEL GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 25	OPENING OF SACONY FALL COLLECTION "Clothes in the quality manner, well seasoned for Fall." Buyers and Press invited. Contact: Mr. Dorfman, WI. 7-2828.	S. AUGSTEIN & CO.	1384 BROADWAY
Tuesday May 25	EXHIBIT PREVIEW: "ANVIL, FORGE AND FOUNDRY" 100 examples of American craftsmen's skill and genius for practical and appealing design in metal work from Colonial days through the 19th century. Members of the Press may see the exhibition from Tues., May 25th through the week. Exhibit open to public, Fri., May 28th-July 21st. Publicity: Alice Merriam, RH. 4-7690.	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND ST. BALCONY, GREAT HALL
Wednesday May 26 4:30 P.M.	OPENING OF RUSSIAN WAR RELIEF SEWING WORK ROOMS A tea for women's organizations to acquaint them with what Russian War Relief is doing to send newly made and re-made clothes to Russia's civilian war victims. Members of the Fashion Group and representatives of women's clubs invited. Under direction of Bessie Beatty, WOR, Chairman of Executive Board of Workroom. Contact: Bessie Beatty, PE. 6-8600.	RUSSIAN WAR RELIEF WORK ROOM DIVISION	35 WEST 35TH STREET
Thursday May 27 1:00 P.M. Luncheon	LUNCHEON SHOWING OF GOWNS, SUITS, COATS Helen De Huene (21 East 57th Street) presents her latest creations in gowns, tailored suits and coats with hats by Michele d'Alban (581 Fifth Avenue), to lunchers at the Pierre's Cotillion Room. Open to public. Luncheon, \$2. Press by invitation. Publicity: Mr. T. Ware Lynch, RE. 4-5900.	HELEN DE HUENE, GOWNS, MICHELE D'ALBAN, HATS	PIERRE HOTEL COTILLION ROOM
Thursday May 27 5:00- 7:00 P.M.	FASHION SHOW, TEA AND RECEPTION For the wind-up of their course in "Fashion Show Technique" the students of the Tobe-Coburn School for Fashion Careers will present a tea-time fashion revue called "Polishing The Fashion Apple", for parents and friends. Clothes by courtesy of Jay Thorpe. Entire presentation planned and staged by students themselves. Admission by invitation only. Contact: Helen Fauver, PL. 3-0773.	TOBE-COBURN SCHOOL FOR FASHION CAREERS	ONE WEST 57TH STREET
Friday May 28 11:00 A.M.	6TH ANNUAL GRADUATION EXERCISES Because this is a war year, the Tobe-Coburn School will not have its usual graduation luncheon at a hotel, but will hold simple exercises in their own headquarters. Graduates will be addressed by Miss Bernice FitzGibbon, Publicity Director of Gimbel Bros. Parents and friends of graduates invited. Contact: Helen Fauver, PL. 3-0773.	TOBE-COBURN SCHOOL FOR FASHION CAREERS	ONE WEST 57TH STREET
Friday May 28- July 5	EXHIBIT OF WORK CLOTHES FOR WOMEN AT WAR Because of the need for women workers in industry, agriculture and Armed Forces, the Brooklyn Museum Industrial Division presents this first comprehensive demonstration of clothes needed by well-dressed women war workers. Outer apparel, cosmetics and coiffures, safety devices in headgear, shoes, etc., work clothes for industrial plants, indoor workers, outdoor workers, farm workers, Armed Services and Voluntary Women's Services. Open to public. Publicity: Mr. Starr, NE. 8-5000.	BROOKLYN MUSEUM INDUSTRIAL DIVISION	EASTERN PARKWAY BROOKLYN

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 31	<u>CELEBRATION OF MEMORIAL DAY</u> Because Memorial Day, May 30th, falls on Sunday, New York department stores and specialty shops will, according to past procedure, remain closed on Monday, May 31st.		
Monday May 31- June 3	PRE-FALL FASHION SHOWING	AMERICAN FASHION ASSOCIATION	ADOLPHUS HOTEL DALLAS, TEXAS
	Buyers are clamoring for early glimpses of Fall lines so the Dallas openings in women's coats, suits and associated lines will be held May 31st to June 3rd. In general, the lines are about one-half as big as last year and in fewer colors and styles. None-the-less, there is considerable interest and eagerness to purchase resulting in selling on an allotment basis. Contact: Keith Horan, American Fashion Assoc., Adolphus Hotel, Dallas, Texas.		
Tuesday June 1 2:00- 6:00 P.M.	PREVIEW: OCCUPATIONAL THERAPY DISPLAY	MUSEUM OF MODERN ART	11 WEST 53RD STREET AUDITORIUM
	This exhibition is under the auspices of the Museum's Armed Services program collaborating with the American Occupational Therapy Association. New fields have been opened for men and women with limited physical abilities due to war handicaps. Practical and detailed information on occupational therapy and also photographs showing therapy in this war and last. Open to public, June 2nd-Sept. 19th. Publicity: Sarah Newmeyer, CI. 5-8900.		
Tuesday June 1- June 3. Press Show Friday June 4 10:00 A.M.	1ST SHOWING: FALL HAT TRENDS	MILLINERY FASHION INSPIRATION, INC.	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
	This is the major Fall event when manufacturers pay \$100 admission fee to admit themselves and designers to see the model creations of leaders in the millinery profession. For each model purchased, an additional \$50 is charged. The showing for the Fashion Press of this collection will be held on Friday, June 4th at 10:00 A.M. in the Jansen Suite of the Waldorf Astoria. By invitation only. Contact: Miss Heller, Seymour Mittelmark, PE. 6-7494.		
Tuesday June 1- June 2	WAR-TIME FORUM	NAT'L RETAIL DRY GOODS ASSOC., PERSONNEL GROUP	CLEVELAND HOTEL CLEVELAND, OHIO
	To discuss acute nation-wide manpower problem and economies in general, the Personnel Group of the N.R.D.G.A. is holding a two-day forum to which members are invited. There will be few formal speeches but much swapping of experiences and instructive help in interpreting the federal regulations that control retailing. All personnel directors are urged to attend. They will derive many fresh ideas and helpful information and suggestions from this forum. Nominal registration fee. Publ.: Edward S. Hoyt, PE. 6-2155.		

First Week In June	FALL FASHION COLLECTIONS	FASHION ORIGINATORS' GUILD OF AMERICA	INDIVIDUAL SHOWROOMS
	The following Guild Houses will present their Fall Collections beginning June 1st and for a week thereafter. More specific dates later.		
	WILLIAM BASS DRESS CO.	530 7TH AVE.	INTERNATIONAL DRESS CO. 1400 B'WAY
	CAPRI FROCKS, INC.	1372 B'WAY	KAPLAN & GRABOIS 498 7TH AVE.
	DEITSCH, WERSBA, COPPOLA	512 7TH AVE.	SAMUEL KASS 498 " "
	ED GERRICK, INC.	550 " "	LA RUE DRESSES, INC. 550 " "
	FOX-BROWNIE, INC.	498 " "	MARY LEE, INC. 530 " "
	A. GOODMAN & CO.	530 " "	PARNIS-LEVINSON, INC. 530 " "
	JOSEPH HALPERT	530 " "	BEN REIG CO. 498 " "
	HORWITZ & DUBERMAN	498 " "	C.H.D. ROBBINS CO. 525 " "
	JUNIOR LEAGUE FROCKS	1372 B'WAY	HERBERT SONDEHEIM, INC. 530 " "

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Early June Through July 6	OPENING OF FALL HAND BAG LINES The following members are showing new early Fall hand bags: <u>EARLY JUNE</u> COBLENTZ BROS. JOSEF <u>ABOUT JUNE 15</u> NAT LEWIS PURSES <u>JULY 6</u> PICHEL, INC.	30 E. 33RD ST. 30 E. 33RD ST. I. JOLLES STUDIO 135 MADISON AVE. 14 E. 33RD ST.	QUALITY MANUFACTURERS INDIVIDUAL SHOWROOMS BIENEN-DAVIS KORET 33 E. 33RD ST. HARRY ROSENFELD 135 MADISON AVE.
Wednesday June 2 3:30 P.M.	FASHION SHOW AND TEA The Laboratory Institute of Fashion Merchandising is giving a tea, at which the students of the school will present a fashion show, "The Garden 'Gait'." Clothes and accessories are being shown through the cooperation of James McCreery. By invitation only. Fashion Press invited. Contact: Daphne Gray, Student Director of Publicity: CH. 4-5288.	THE LABORATORY INSTITUTE OF FASHION MERCHANDISING	McALPIN HOTEL COLONIAL ROOM
Wednesday June 2 5:00 P.M.	WOOL KNIT FASHION SHOW Undaunted by war and shortage of wool, the Wool Knit Associates will hold their 8th semi-annual Fall fashion show. Leading fashions of all-wool and wool blends, selected from best makers of New York and Los Angeles, will be presented for Buyers, Merchandisers and Fashion Press with the usual expert showmanship of June Hamilton Rhodes. Publicity: June Hamilton Rhodes, Bureau of Fashion Trends, WI. 7-7476.	WOOL KNIT ASSOCIATES, INC.	PIERRE HOTEL BALLROOM
Thursday June 3 10:30 A.M.	RE-OPENING OF DRESS MANUFACTURING BUSINESS After an interlude of several months, the David Leonard Company resumes active business manufacturing street dresses and costumes. Bernice Holloway, former designer for Elfreda, is the new designer. Buyers and Press invited to see new Fall Collection. Contact: LA. 4-0237.	DAVID LEONARD COMPANY	530 SEVENTH AVENUE
Fri., 6/4 10:00 A.M.	PRESS SHOWING: MILLINERY FASHION INSPIRATION FALL SHOW AT WALDORF ASTORIA. See page 4, item 4 for details.		
Friday June 4 6:30 P.M.	DINNER AND DISCUSSION ON COTTON FIBERS Dr. K. L. Hertel of Fiber Research Laboratory of U. of Tennessee, will discuss new methods of measuring the properties of cotton fibers. Cotton converters and specialists in fiber technology will be interested. Discussion at 8:00 P.M. follows the 6:30 P.M. dinner. Dinner: \$1.55. Contact: Bernice Bronner, Good Housekeeping, CO. 5-7300.	AMERICAN ASSOCIATION OF TEXTILE TECHNOLOGISTS	BUILDERS' CLUB 2 PARK AVE., 26TH FLOOR
Week of June 6- June 12	FALL APPAREL CLINICS This year's Clinics will be held in June instead of August. Included will be Women's, Misses', Juniors', and Children's Apparel, Sportswear, Daytime Frocks, Infants' wear and an accessory clinic under direction of Katherine Ratto, Dir., Merchandise Service. Program includes speakers, fashion shows, and merchandise analysis, plus a survey conducted by a leading fashion magazine on "today's changing conditions and their effect on fashions". Contact: Katherine Ratto, Dir., Merchandise Service, Merchandise Mart, Chicago, Ill.	CHICAGO MANUFACTURERS	MERCHANDISE MART, MORRISON, SHERMAN AND LA SALLE HOTELS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 7 5:00- 7:00 P.M.	PREVIEW: 22ND ANNUAL EXHIBIT OF ADVERTISING ART This is the annual showing of the best illustrations in advertising. A competent committee will judge and make awards for the best ads. Any art director, artist, photographer, designer (or any organization) which has produced, directed or published a piece of advertising art or an advertising unit appearing in published form between February 16, 1942 and February 16, 1943, is eligible to show it. Send material to Exhibition Committee, Art Directors' Club. Entry fee for each accepted piece is \$15, payable upon acceptance. Preview, June 7th, by invitation. Open to public from June 8-30. Contact: Miss Winifred Karn, Art Directors' Club, 115 E. 40th St., N.Y.C., CA. 5-4340.	ART DIRECTORS' CLUB	N. Y. PUBLIC LIBRARY 42ND ST. AT 5TH AVE.
Monday June 7-26	AQUEDUCT SPRING RACE MEET	QUEEN'S COUNTY JOCKEY CLUB	AQUEDUCT RACE TRACK AQUEDUCT, LONG ISLAND
Tuesday June 8 10:30 A.M.	PRESS PREVIEW: FALL HAT COLLECTION This milliner with a smart social clientele will show his Fall creations to the Press, by invitation only. Publ.: Rosemary Sheehan, CO. 5-3147.	BRAAGAARD	17 WEST 57TH STREET
Tuesday June 8 4:00- 7:00 P.M.	FASHION SHOW AND COCKTAIL PARTY Final winners in 3rd annual National Sewing Contest will be announced for first time; prize-winning garments from all sponsoring newspapers and radio stations shown; and six national winners (brought to New York especially for the festivities) introduced and awarded \$100 War Bond prizes. Panel of judges who chose prize-winners included: Elsa Schiaparelli, Gladys Swarthout, Omar Kiam, Mrs. Oliver Harriman, Marian Young, Betty Green, Clarice Scott, Dorothea Zack and Grace Turner. (Winners of local New York contest, sponsored by Martha Deane's program on WOR, were selected on May 12th, and their garments too, entered in National Competition). "Finals" preview by invitation. Publicity: Gwenn McKenna, Tom Fizdale, EL. 5-5580.	NATIONAL NEEDLE-CRAFT BUREAU	WALDORF ASTORIA HOTEL SERT ROOM
Tuesday June 8- June 9	RETAILERS' WAR COUNCIL This Federation, made up of 18 national retail associations and 30 state organizations has a membership of a half-million merchants. They will gather at the Waldorf from all around the country to determine what responsibilities the store keeper has between government agencies and the consumer. Supplies, distribution, priorities, etc., will be discussed and helpful suggestions offered to puzzled retailers. Purpose is to serve civilian customers in best way possible. Contact: David R. Craig, President, American Retail Federation, 1440 Broadway, N.Y.C., LA. 4-9678.	AMERICAN RETAIL FEDERATION	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
Thursday June 10 12:30 P.M. Luncheon	ELECTION OF OFFICERS AND LUNCHEON Election of officers and board of directors will take place at this luncheon. Members and guests invited. Contact: Uriel Davis, CI. 7-6161.	PUBLICITY CLUB OF NEW YORK	BELMONT-PLAZA HOTEL CASINO-IN-THE-AIR
Saturday June 12	BENEFIT FOR DOGS FOR DEFENSE One of the big dog show events of early Summer for the benefit of Dogs For Defense. Experts approved by the American Kennel Club will pass on the breeds in the show. Open to public. Admission: \$1.10. AL. 4-2540.	NORTH WESTCHESTER KENNEL CLUB	POLO GROUNDS, WEST-CHESTER COUNTRY CLUB RYE, NEW YORK

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday June 13- July 3 11:00 A.M.- 6:00 P.M.	EXHIBIT: DESIGNER- CARICATURES Amusing exhibit of about 45 caricatures of outstanding American designers, among them: John of John Fredericks; Helen Cookman; Jessie Franklin Turner; Valentina; Herman Tappe; Fira Benenson, Lilly Dache; Sally Victor; Nettie Rosenstein; Germaine Montabert; Omar Kiam; Louise Barnes Gallagher; Clare- potter; Pola Stout; Muriel King; Dick Koret; Peggy Morris; Aline Bernstein; etc. Open to public. Contact: CI. 6-7247.	ALINE FRUHAUF	NORLYST GALLERY 59 WEST 56TH STREET
Wednesday June 16 Through Summer	SPECIAL EXHIBIT: JULIUS BACHE COLLECTION The Bache Collection which includes more than 60 masterpieces of European paintings will be on loan at the Museum through the generosity of Julius F. Bache. Open to public. Publicity: Charlotte Hughes, RH. 4-7690.	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND ST. GALLERY D 6
Thursday June 17	OPENING: 26TH SEASON, STADIUM CONCERTS For the 26th season of Stadium Concerts, a new demountable stage suit- able for both concert and dramatic purposes will be unveiled to replace the stage destroyed by lightning last Summer. Opening program: All- Tchaikowsky, with Artur Rubinstein as piano soloist. Other soloists during first week are Albert Spaulding and Marjorie Lawrence. Fritz Reiner, conductor. Tickets, 25¢ to \$1.50. Concert committee includes: Mrs. Charles Guggenheimer and Mrs. Pierpont Morgan Hamilton. Arthur Judson, Manager. Publicity: Dorle Jarmel, CI. 7-7575.	STADIUM CONCERTS INC.	LEWISOHN STADIUM 138TH AT AMSTERDAM
Saturday June 19- June 20 3:00 P.M.	WASHINGTON MEWS VILLAGE FAIR Sponsored by the Music Box Canteen to celebrate its first anniversary, there will be a gay village fair, dancing, treasure chests, raffles, and goods to buy. Proceeds go to benefit of Service Men and Merchant Seamen. Sponsors include: William M. Holmes, Bonwit Teller; Grover Whalen, Coty, etc. Open to public. Admission: 55¢. Contact: Mrs. Bellin or Mrs. Lebow, GR. 7-9385.	MUSIC BOX CANTEEN	WASHINGTON MEWS NEW YORK CITY
Sunday June 20- June 23	FALL MARKET WEEK The California fashion showing will be held earlier like the rest of the country in the hope that production will be as widely allotted as possible and deliveries on time for retail Fall openings. More details later.	ASSOCIATED APPAREL MANUFACTURERS OF LOS ANGELES	BILTMORE HOTEL LOS ANGELES, CALIF.
Week of Monday June 21	EARLY FALL OPEN- ING: CORSET AND BRASSIERE MARKET It has been agreed to open the Corset and Bra Market earlier than in years due to difficulties in getting orders delivered. This Fall market is an important one, for the lines will reflect the next step in the change-over necessitated by war conditions and dwindling supplies of elastic. There are definite signs of tightening up, but not with rubber.	CORSET & BRASSIERE ASSOC. OF AMER. AND ASSOC. CORSET & BRASSIERE MANUFACTURERS	INDIVIDUAL SHOWROOMS

(Continued on following page)

DATEWHAT'S GOING ONGIVEN BYWHERE

(Continued from preceding page)

Manpower too is a problem. Therefore, the boards of both associations are looking ahead to this advance date for further guidance in their industry. Contact: Corset & Brassiere Association of America, 200 Fifth Ave., GR. 5-0880 and Associated Corset & Brassiere Association, 220 Fifth Ave., MU. 3-1593.

Thursday
June 24-
July 1

CONTINUATION OF
WEST COAST FALL
FASHION WEEK

PACIFIC COAST TRAVEL-
LERS ASSOCIATION

BILTMORE HOTEL
LOS ANGELES, CALIF.

As there is no San Francisco show this year, Buyers are invited to view women's and children's fashion lines and accessories in Los Angeles. Milliners have joined with this group to provide a worthwhile market for any who come. Contact: Julien Strauss, Sec. Treas., Pacific Coast Travellers Assoc., Biltmore Hotel, Los Angeles, Calif.

Monday
June 28

OFFICIAL OPENING: FALL MILLINERY MARKET WEEK

Beginning
Wednesday
July 7

JUNIOR MUSEUM
SUMMER PROGRAM

METROPOLITAN
MUSEUM OF ART

5TH AVE. AT 82ND ST.
JUNIOR MUSEUM

For children who spend their vacation in the city, the Metropolitan Museum has arranged a Summer program with special week day attractions including movies, children's orchestras, artists' crafts and world-wide news of interest. Children are welcome at the Junior Museum at any time. Hours, 10 A.M.-5 P.M. week days; 1-6 P.M. Sunday afternoons. Publicity: Alice Merriam, RH. 4-7690.

Monday
July 12-30
9:00 A.M.-
4:00 P.M.

SUMMER COURSE IN
TEXTILE TESTING

UNITED STATES
TESTING CO., INC.

1415 PARK AVENUE
HOBOKEN, NEW JERSEY

Summer course in current textile analysis and testing under direction of the U. S. Testing Company's Textile Laboratory. Students will be taught commercial and government testing, by experts. The work includes such fabrics as nylons, rayons, fiber glass and all the newer synthetics. Registration fee: \$25. Course lasts three weeks. For registration, apply to Mr. G. R. Turner, U. S. Testing Co., 1415 Park Avenue, Hoboken, N.J., Hoboken 3-3166.

Tuesday
July 13

FALL MILLINERY
FASHION SHOW

MILLINERY STABILI-
ZATION COMMISSION

WALDORF ASTORIA HOTEL
BALLROOM

This will be a modest, streamlined and informal dinner and fashion presentation, proceeds to go to a war charity. This showing takes place two weeks after the Fall Millinery Market Openings, which begin June 28th. Exhibitors will be announced in a later issue of FASHION CALENDAR. Contact: Ethel Duhan, CH. 4-6547.

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<u>DATES AHEAD</u>			<u>RED LETTER WEEKS</u>		
May	30	MEMORIAL DAY (Celebrated Mon.)	May	23-29	NATIONAL FIRST AID WEEK
June	14	FLAG DAY (Mon.)	May	23-30	NATIONAL POETRY WEEK
June	19	CHILDREN'S DAY (Sat.)	May	29-6/5	NATIONAL TENNIS WEEK
June	20	FATHER'S DAY (Sun.)	June	21-26	NATIONAL SWIM-FOR-HEALTH WK
June	22	1ST DAY OF SUMMER (Tues.)	Sept.	11-18	NATIONAL FELT HAT WEEK
July	4	INDEPENDENCE DAY (Celebrated Mon.)	Sept.	13-18	CONSTITUTION WEEK
Aug.	19	NATIONAL AVIATION DAY (Thurs.)	Sept.	19-25	NATIONAL DOG WEEK
Sept.	6	LABOR DAY (Mon.)	Oct.	1-11	NATIONAL BRANDS WEEK
Sept.	13	1ST DAY OF SCHOOL (Mon.)	Oct.	2-9	NATIONAL RETAIL FURNITURE WK
Sept.	23	1ST DAY OF AUTUMN (Thurs.)	Oct.	3-9	FIRE PREVENTION WEEK
Sept.	30	1ST DAY: JEWISH NEW YEAR (Thurs.)	Oct.	3-9	NATIONAL LETTER WRITING WEEK
Oct.	1	MOVING DAY (Fri.)	Oct.	10-16	NATIONAL BUSINESS WOMEN'S WK
Oct.	9	JEWISH DAY OF ATONEMENT (Sat.)	Oct.	10-17	NATIONAL WINE WEEK
			Oct.	11-17	BIBLE WEEK
			Oct.	17-23	NATIONAL PHARMACY WEEK

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MUSIC... THEATRE... MOVIES... NIGHT SPOTS

- Wednesday...PREMIERE: "MY FRIEND FLICKA" (Movie) ROXY THEATRE, 7TH AVE. AT 50TH STREET
May 26 A 20th Century Fox picture about a boy's love for his colt, starring Roddy MacDowall, Rita Johnson and Preston Foster. Costumes by Herschel. Publicity: Jeannette Sawyer, CI. 6-0950.
- Wednesday...PREMIERE: "FIVE GRAVES TO CAIRO" (Movie) PARAMOUNT THEATRE, B'WAY AT 43RD
May 26 The combination of Franchot Tone and Anne Baxter, plus a war-time background, should make this a good box-office picture. Costumes by Edith Head. Publicity: Aileen Brenon, BR. 9-8700.
- Wednesday...PREMIERE: REPERTORY OPERA CO., SAN CARLO OPERA CO., CENTER THEATRE, 6 AT 49
May 26- This season there will be a company of 200 including a large orchestra,
June 6 chorus and ballet, presented by Mr. Fortune Gallo in his Summer season of popular operas. Prices: 55¢ to \$2.20. Publ.: Paul Morris, CO. 5-0741.
- Thursday...GALA PREMIERE: "THIS LAND IS MINE" (Movie) RIVOLI THEATRE, B'WAY AT 49TH
May 27 R.K.O. presents Charles Laughton, Maureen O'Hara, George Sanders and Nancy Gates in a current setting, in a Nazi-occupied country. Costumes by Renie. Publicity: Rutgers Neilson, CO. 5-6500.
- Thursday...PREMIERE: "BATAAN" (Movie) CAPITOL THEATRE, B'WAY AT 51ST
May 27 This is MGM's starring vehicle for Robert Taylor, Lloyd Nolan, Dezi Arnaz, (Tentative) George Murphy and others. Publicity: Lou Smith, BR. 9-7800.
- Tuesday...PREMIERE: "KICKED UPSTAIRS" WINDSOR THEATRE, 157 W. 48TH ST.
June 1 This is a comedy with Vickie Cummings, Ernest Cossart, and others. Produced by Beverly Productions. Publicity: Arthur Levy, PE. 6-4891.
- Thursday...PREMIERE: "CABIN IN THE SKY" (Movie) CRITERION THEATRE, 1514 BROADWAY
June 3 This is MGM's big musical operetta with an all-colored cast, starring (Tentative) Ethel Waters, Lena Horne, Rochester, etc. Producer is Vincent Minelli. Publicity: Lou Smith, BR. 9-7800.
- Thursday...PREMIERE: "EARLY TO BED" BROADHURST THEATRE, 235 W. 44TH
June 10 New sparkling musical comedy, marks stage debut of Mary Small, famous radio singer, launched by Rudy Vallee. Muriel Angelus, English-born star, has the leading role. Costumes by Miles White. Publicity: Jean Dalrymple, MU. 5-3114.
- Thursday...PREMIERE: "STAGE DOOR CANTEEN" (Movie) CAPITOL THEATRE, B'WAY AT 51ST ST.
June 17 This is United Artist's big patriotic-musical-comedy picture of the year, using the actual Stage Door Canteen for background and marking the star-debut of Cheryl Walker. Publicity: Robin Harris, BR. 9-7300.